

Tourism Enhancement Fund Project for Environment and Planning

Project title	National Knowledge, Attitudes, and Practices (KAP) Survey
Project Duration	26 Months (August 2014 to July 2015)
Project Implementers	National Environment Planning Agency, and Tourism Enhancement Fund
Goal	By June 2015 an understanding of the public's perception of NEPA will be determined; and the level of public - knowledge, attitudes and practices - on environmental issues will be assessed and compared with data from a 1998 study to determine if and to what extent there is change in this awareness and to what extent NEPA has influenced the change.
Project objectives	To undertake an island wide KAP survey and to produce a report which compares the findings to the last KAP study done in 1998 which will feed into NEPA's future plans, programmes and policies that are geared at improving public education awareness and participation.
Expected outcomes	<p>The KAP survey will -</p> <ol style="list-style-type: none"> 1. Determine the public's overall perception of NEPA 2. Determine the current status of the public's knowledge, attitudes, and practices as it relates to the environment. 3. Illustrate any change over the past fifteen (15) years in the public's knowledge, attitudes, and practices as it relates to the environment 4. Provide an analysis of the effectiveness of the NEPA in carrying out the public education aspect of its mandate and the extent that this may have had on any change in the public's KAP.
Project team	The project management components will be done by the Projects and Monitoring Branch and the Technical Branch Public Education & Corporate Communication Branch.

Proposed budget	4,480,300
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